



## 5 Reasons to be a Swimming Pool Owner/Builder

### REASON #1: FASTER BUILD TIME

You can schedule your own pool faster than pool companies. You have only one pool to build while they may have many. You can be far more flexible in your scheduling than a pool company.

### REASON #2: CONTROL

Know who will be in your back yard and when. The pool project will advance at **your** speed and not at the convenience of the pool company. You can plan around **your** schedule, make arrangements for the dog, etc. There are no surprises. You get to choose the subcontractors based on quality and reputation, rather than accept whomever the pool company chooses, which may be based on the lowest cost.

### REASON #3: QUALITY

As an owner/builder, you have the freedom to **choose quality** to meet both your long and short-term goals, rather than accept what is best for the pool company's bottom line. **Pool Planners** offers expertise in all areas of pool decisions, including plumbing, ozone treatment, skimmers and filters, chlorine treatment and generators, decking options, pool maintenance and more. **Pool Planners** will educate you so that you can select the highest quality options that meet **your** bottom line.

### REASON #4: WARRANTY

As an owner/builder, you benefit from having individual warranties from each subcontractor instead of a single warranty from a pool company. Just as a smart investor spreads his risk, you should consider the benefit of spreading yours.

### REASON #5: PRICE

As an owner/builder, you can save up to **25%** on the cost of a pool when compared with a traditional pool company. **Pool Planners** provides architectural drawings for permits, calculates complete job cost projections, helps you acquire structural engineering, and lines up subcontractors. **And**, we provide unlimited phone consultations and site inspections, *all for one flat fee.*

***Take the plunge! Become an owner/builder with Pool Planners as your consultant every step of the way. You'll be glad you did.***

**Brian Miller, Owner**

Licensed Contractor (B-5 roc #230003)

Certified Building Professional

Certified Service Professional

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